**Press Release Template**

**FOR IMMEDIATE RELEASE Contact: YOUR NAME AND E-MAIL ADDRESS**

**[Name, MD] Earns Board Certification in [Internal Medicine or Name of Specialty] from the American Board of Internal Medicine**

[CITY OF YOUR PRACTICE, Date] – [Name, MD], of [town], has been certified in [internal medicine or name of subspecialty] from the [American Board of Internal Medicine](http://www.abim.org/) (ABIM).

Board certification from ABIM is the highest standard in internal medicine and its subspecialties and signifies that physicians have demonstrated to their peers and to the public that they have the clinical judgment, skills and attitudes essential for providing excellent patient care.

[INFORMATION ABOUT WHERE YOU PRACTICE, e.g.:]

Dr. [Last name] practices [specialty] at [name of practice with link] in [city].

**OR**

Dr. [Last name] is on staff at [name of hospital with link].

Board certification is voluntary and includes a rigorous exam that tests a physician’s ability to diagnose and treat patients with a broad range of conditions. To maintain certification, physicians can participate in activities that assess knowledge of the latest scientific developments and changes in practice and in specialty areas.

Internists and subspecialists who earn and maintain board certification from ABIM [differentiate themselves](http://www.abim.org/about/publications/shareables/board-certified-internists-are-positively-different.aspx) every day through their specialized knowledge and commitment to continual learning in service of their patients.